



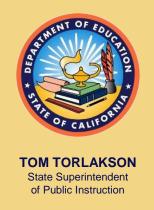


Family and Consumer Sciences Education (FCS) and FCCLA Welcome Back to School Webinar September 4, 2018

Melissa Webb, FCS Education Programs Consultant/FCCLA State Advisor

CALIFORNIA DEPARTMENT OF EDUCATION

Tom Torlakson, State Superintendent of Public Instruction



Agenda Topics

- FCS Staff and Task Force
- FCS Updates and Issues
- FCS CALPADS Codes
- Funding Updates
- FCS Credential & Teacher Recruitment
- FCCLA: Career Technical Student Organization (CTSO)
- FCS and FCCLA Resources



FCS State Staff

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 FCS Professional Development Project
 Director/Coordinator

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 Project Secretary



FCS Professional Development Project

- California website that provides FCS teachers with Professional Development opportunities
- Curriculum Resources
- Free Webinars
- FCS updates
- Archived PD Resources
- Sample Course Outlines
- FCS Career Resources
- Job Bank
- 2019 FCS Leadership and Management Conference is June 19–21, Olympic Valley

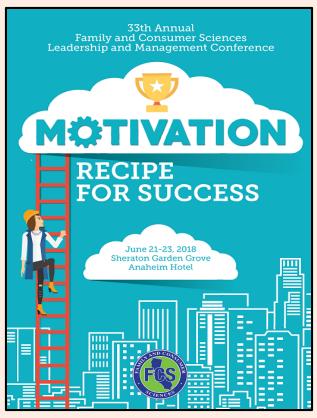




TOM TORLAKSON

State Superintendent of Public Instruction

2018-19 FCS/FCCLA Themes

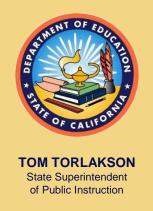






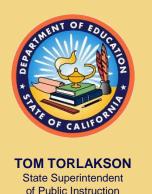
FCS Task Force

- August 7, 2017: 11 FCS high school/middle school teachers representing 8 regions met at the California Department of Education
- Why? Unification of the 3 FCS Industry Sectors under the umbrella of Family and Consumer Sciences Education

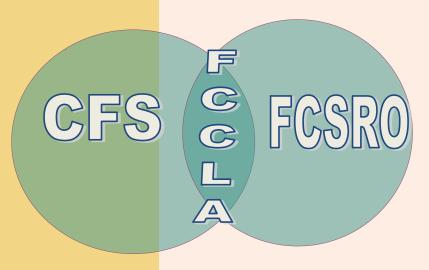


FCS Task Force

- Problem: The state organization of FCS education has been disrupted by changes in credentialing, retirements, and teacher shortage
- Outcome: 2 Goals
- Unification of teachers and programs in the 3 Industry Sectors
- 2. Recruit future FCS Teachers



FCS CTE Industry Sectors





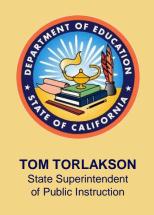
Education, Child Development, & Family Services



Fashion and Interior Design



Hospitality, Tourism, and Recreation



CALPADS Update

- All Family and Consumer Sciences (FCS) Middle School courses will now use code 7001
- All introductory courses (Life Management, Intro. To Foods, etc.) must be coded to one of the Introductory Codes per the appropriate FCS industry sector:
 - Education, Child Development, Family Services
- Fashion and Interior Design
 - Hospitality, Tourism, and Recreation









CALPADS Update

1st Step: Determine the FCS pathway

Child Development

Consumer Services

Education

Family and Human Services

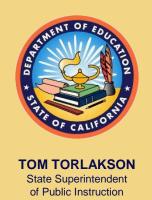
Fashion Design and Merchandising

Interior Design

Food Science, Dietetics, and Nutrition

Food Service and Hospitality

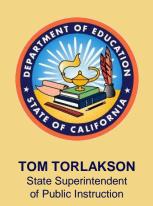
Hospitality, Tourism, and Recreation





Education, Child Development, & Family Services Course Codes

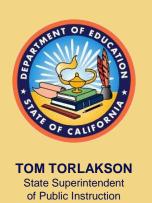
- Multiple Pathways (Pathway 999)
 7500 Introduction to Education, Child Development, and Family Services (Ex. Life Management)
- Child Development (Pathway 130)
 7510 Intermediate Child Development (Concentrator)
 7511 Advanced Child Development (Capstone)
- Consumer Services (Pathway 131)
 7520 Intermediate Consumer Services (Concentrator)
 7521 Advanced Consumer Services (Capstone)





Education, Child Development, & Family Services Course Codes

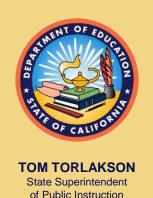
- Education (Pathway 132)
 7530 Intermediate Education (Concentrator)
 7531 Advanced Education (Capstone)
- Family and Human Services (Pathway 133)
 7540 Intermediate Family and Human Services (Concentrator)
 - 7541 Advanced Family and Human Services (Capstone)





Fashion and Interior Design Course Codes

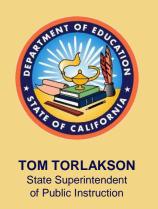
- Multiple Pathways (Pathway 999)
 7800 Introduction to Fashion and Interior Design
- Fashion Design and Merchandising (Pathway 160)
 7810 Intermediate Fashion Design and
 Merchandising (Concentrator)
 7811 Advanced Fashion Design and Merch.
 (Capstone)
- Interior Design (Pathway 161)
 7820 Intermediate Interior Design (Concentrator)
 7821 Advanced Interior Design (Capstone)





Hospitality, Tourism, and Recreation Course Codes

- Multiple Pathways (Pathway 999)
 8000 Introduction to Hospitality, Tourism, and Recreation
- Food Sciences, Dietetics, and Nutrition (Pathway 200)
 8010 Intermediate Food Sciences, Dietetics, and Nutrition (Concentrator)
 - 8011 Advanced Food Science, Dietetics, and Nutrition (Capstone)
- Food Service and Hospitality (Pathway 201)
 8020 Intermediate Food Service & Hospitality (Concentrator)
 - 8021 Advanced Food Service & Hospitality (Capstone)



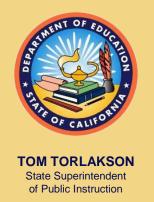


Hospitality, Tourism, and Recreation Course Codes

 Hospitality, Tourism, and Recreation (Pathway 202)

8030 Intermediate Hospitality, Tourism, and Recreation (Concentrator)

8031 Advanced Hospitality, Tourism, and Recreation (Capstone)

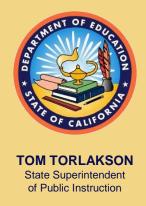


Family and Consumer Sciences Middle School Course Code

- Industry Sector Code: MIS
- Sector: Multiple Industry Sectors
- Pathway Code 999

<u>Code 7001</u> Exploratory Family & Consumer Sciences (Grades 6–8)

This course emphasizes the exploration of the FCS content areas, and related career opportunities. Instruction in grades 6–7 targets self-development and management, relationships with others, and preparing for family, work, and community living. In grade 8, students study parenting and child development, personal and family relationships, making consumer decisions, personal image and clothing, healthy food choices, designing living environments and development of community, leadership through FCCLA, citizenship, and career roles.



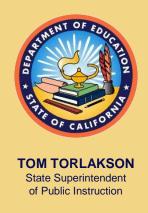
Other CTE Course Code

- Industry Sector Code: MIS
- Sector: Multiple Industry Sectors
- Pathway Code 999

Code 7000 Exploratory Career Technical Education

This code is used for courses that explore multiple industry sectors and/or pathways. This course recruits students into a variety of sectors and/or pathways, allowing them to make a more confident decision about which one to pursue. It is a pre-introductory class and the class does not contribute to the 300 hour requirement of a pathway.

Do <u>not</u> use this code for FCS courses! We will lose enrollment data and potential funding.



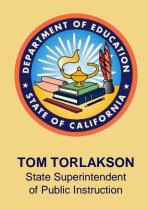
FCS Enrollment Numbers

		2017–18	2016–17
•	Hospitality, Tourism, & Recreation	72,277	69,038
•	Education, Child Dev., & Family Serv.	34,787	44,052
•	Fashion and Interior Design	5,870	6,626
•	Exploratory FCS Middle School	4,441	9,168

Total: 117,375 128,884

We are down 11,509 from last year.

Code 7000 = 74,056 (Exploratory Career Technical Education)

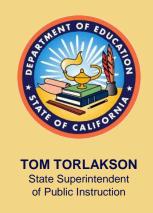


Other CTE Enrollment

	2017-18
Agriculture Education (increase 12,688);	108,504
Arts, Media and Entertainment (increase 23,258);	218,912
Health Sciences & Medical Technology (increase 10,102	2); 96,891
Public Services (increase 1,344)	36,325
Business Education (down 50,715 students)	154,366
Industrial Technology Education (down 14,925)	178,952
Family and Consumer Sciences (down 11,509)	117,375
Other CTE/Multiple-Subjects	74,056

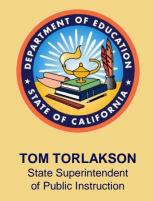
Total: 985,381

* Next action that needs to occur immediately is to have CDE remove this course code from the CALPADS database system.



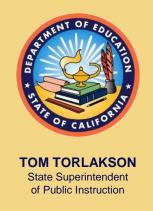
Legislative Update

- LCFF: districts to be fully funded
- CTEIG
- Federal Legislation: new Carl Perkins law will take effect July 1, 2019. SEC. 135(b)(5)(L). Local use of funds: supporting the integration of employability skills into CTE programs, including through FCS programs.



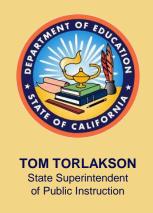
Funding

- Governor's budget contains a 2.8% increase for K–12 or \$74.6 billion
- 0.2% increase for Community Colleges or \$14.6 billion; 1.2% for California State University (CSU) or \$6.6 billion
- 1.8% increase for University of California (UC) or \$8.4 billion.
- CTE Incentive Grant is \$300 million for 2018–19 which includes \$150 million distributed via CDE and \$150 million distributed via the Chancellor's Office. In addition, the Chancellor's Office was given \$12 million for 114 positions.
- Partnership Academies received \$30.4 million, SB 1070 funds were restored to CDE for \$15.3 million
- Specialized Secondary Programs (SSP) received \$4.8 million
- Ag Incentive Grant is \$4.1 million



FCS Staff

- New staffing functions and positions follow new CTE funding
 - Recruitment efforts have been made to FCS teachers about regional positions
 - CC Strong Workforce? CDE?
- FCS Cadres: retired teachers to assist in projects/tasks



FCS Credential

- Two paths to teaching in FCS
- Single Subject Home Economics Credential
- 2. Designated Subjects CTE
 - -Education, Child Development, and Family Services
 - Fashion and Interior Design
 - Hospitality, Tourism, and Recreation



FCS Credential

 If you have former students who have a Hospitality Management or Culinary degree and have 1,000 hours of industry experience, encourage them to apply for the Designated Subjects CTE Credential



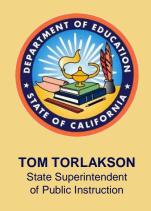
FCS Issues

- Unification of teachers
- Rebranding FCS as the overarching subject area for 3 FCS sectors
- Publicize university programs in the 3 industry sectors
- Recruit teachers



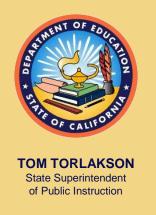
CHALLENGE

- Pull in disenfranchised teachers into the 3 industry sectors
- Publicize the benefits of being involved in FCS Education Program: Curriculum resources, professional development, FCCLA, and FCSTAC to disenfranchised teachers



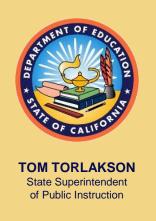
FCS Issues

- UC a-g Approved Courses
- FCS Certification
- FCS Directory: tool for the continuing unification
- Teachers retirement: teacher shortage
- Every FCS teacher needs to be a member of FCSTAC which provides the funds for legislative advocacy



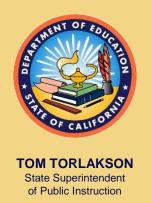
7-Year Trend of Family and Consumer Sciences Courses Meeting UC "a-g" Admission Requirements

		2011	2012	2013	2014	2015	2016
Education, Child Devel	lopment, Family Services	172	192	200	213	383	340
Fashion and Interior De	esign	56	52	59	63	60	136
Hospitality, Tourism, ar	nd Recreation	20	24	34	41	147	353
Totals		248	268	293	317	590	829



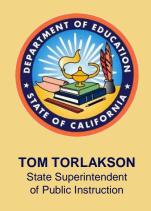
7-Year Trend of Family and Consumer Sciences Courses Meeting UC "a-g" Admission Requirements

		2016	2017
Education, (Child Development, Family Services	340	784
Fashion and	Interior Design	136	117
Hospitality,	Tourism, and Recreation	353	631
Totals		829	1,532



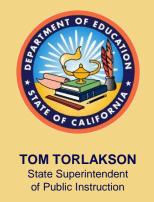
Top 15 FCS Courses Approved for UC a-g

1.	Culinary Arts	73
2.	Child Development	72
3.	Foods and Nutrition	39
4.	Fashion Design 1	28
5.	Fashion Design & Textile Art	26
6.	Careers in Education	24
7.	Culinary Arts & Management	24
8.	A Taste of Science (UCCI)	23
9.	Introduction to Education	21
10.	Foundations of Education	17
11.	Early Childhood Education & Development	16
12.	Culinary Arts & Hospitality Management	14
13.	Foods & Nutrition 1	14
14.	Principles of Teaching & Learning	14
15.	Introduction to Culinary Arts	13



FCS Issues

- Every FCS teacher should be following the 11 Elements of High Quality CTE
- Use the FCS Program of Excellence Model or CTE 11 Elements of High Quality Self Review
 - Determine program goals to qualify for funding and grants



11 Elements of High Quality CTE

- 1. Leadership at all levels
- 2. High-quality curriculum and instruction
- 3. Career exploration and guidance
- 4. Student support and student leadership development
- 5. System alignment and coherence
- 6. Effective organizational design
- 7. Industry partnerships
- 8. Responsiveness to changing economic and workplace demands
- 9. Skilled faculty and professional development
- 10. Evaluation, accountability, and continuous program improvement
- 11. Systematic CTE promotion, outreach, and communication



TOM TORLAKSON

State Superintendent of Public Instruction

11 Elements of High Quality CTE

11 Elements of High Quality CTE

California State Plan for Career Technical Education

- 1. Leadership at All Levels
 - A. Articulation Agreements
 - B. Professional Development
 - C. Support at All Levels
- 2. High-Quality Curriculum and Instruction
 - A. Pathway Standards
 - B. Sequenced Career Pathways
 - C. Work-based Learning
 - D. Master Schedule is Sequenced
 - E. All Aspects of Industry Taught
 - F. Technology Embedded
 - . recimology Embedde
 - G. Academic Alignment
 - H. Industry Certification/Licensure
- 3. Career Exploration and Guidance
 - A. Students Counseled/Guided
 - B. Four Year Career Plan Developed
- 4. Student Support and Student Leadership Development
 - A. Career Technical Student Organizations (CTSO)
 - B. CTSO Work Plan
 - C. Leadership Activities Embedded Curriculum
 - D. All Students Participate
 - E. Special Population Students Aware
 - F. Non-Traditional CTE Offerings
- 5. Industry Partnerships
 - A. Advisory Committees
 - B. Business/Industry Participation
 - C. Industry Approved Curriculum
 - D. Labor Market Demand
 - E. Industry Standards/Competencies
- 6. System Alignment and Coherence
 - A. Program of Study to Postsecondary
 - B. Cross-Disciplinary Collaboration
 - C. CTE Program Sequence Includes at Least One CTE Course

- 7. Effective Organizational Design
 - A. Course Access Extended Time
 - B. Open Entry Opportunities in Sequence
 - C. Convenient Times and Locations
- 8. System Responds to Economic Demands
 - A. Track Labor Market Demands
 - B. Sufficient Funding for Program
 - C. Partnerships with Stakeholders
- 9. Skilled Faculty and Professional Development
 - A. Appropriate Teacher Credentials
 - B. Professional Development Activities
 - C. CTE Staff Meetings
 - D. Record of Staff Meetings
- 10. Evaluation, Accountability, and Continuous Improvement
 - A. Industry Advisory Committees
 - B. Annual course reviews
 - C. Classroom observations
 - D. Teacher Evaluations
 - E. Yearly strategic planning
- 11. CTE Promotion, Outreach, and Communication
 - A. Community outreach activities and workshops
 - B. Student leadership opportunities
 - C. Community Classroom/Internships
 - D. Career Technical Student Organizations
 - E. Work/Project based learning
 - F. Community service projects
 - G. Industry Advisory Committees
 - H. Open House
 - I. Classroom/Teacher websites
 - J. Media promotion of events
 - K. Community involvement and participation





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State Superintendent of Public Instruction

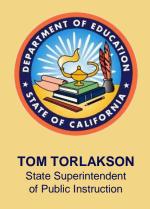
11 Elements of High Quality CTE

California Department of Education Career Technical Education (CTE) 11 Elements of a High-Quality CTE Program Self-Review Tool

Update 09/15

1. LEADERSHIP AT ALL LEVELS Yes No What is being Assessed Evidence The CTE pathways are articulated with post-secondary and industry through programs of Dual Enrollment information study, formal articulation agreements and dual enrollment. Articulation Agreements Local district administrators participate in CTE professional development regarding the benefits Dates and Names of of CTE and the management of CTE within the larger context of educational improvement to Activities serve all students. Investment is made to provide support for CTE leadership at the local level to ensure that CTE Dates and Names of administrators, teacher(s), and counseling and instructional leaders have sufficient time and Activities resources to implement system improvements and work with their counterparts in other Comments:

Yes	No		What is being Assessed	Evidence
		2A.	The CTE Model Curriculum Standards are the basis for content of courses offered. Curriculum addresses "Pathway" standards within the program pathway(s) and course sequence.	Course Outlines
			, , , , , , , , , , , , , , , , , , , ,	Course Catalog
				Local CTE Plan
				Review Curriculum Document
		2B.	Career paths have been identified and can be found on a chart or diagram in the CTE Plan.	Local CTE Plan



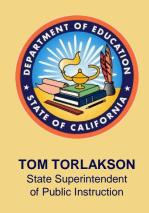
FCS Future Issues

- Be ready to report completer data, including completers of industry certification.
- We need to pay attention to the Education Sector. Every legislator is interested in boosting funding for Early Childhood Education and the teacher shortage.



FCS Issues

- CTSO Encroachment
- Appropriate CTSO affiliation by industry sector
- CTE will be added to the dashboard
- Possible inclusion of CTSOs into the state College Career Indicator



Let's Take Action

- Branding
- Teacher Recruitment
- University Liaisons
- Social Media
- Organize Retirees (untapped resource)
- Other Issues:





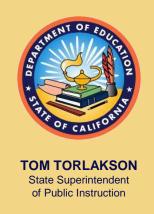


2018-19 FCCLA State Officer Team



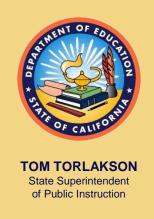
CALIFORNIA DEPARTMENT OF EDUCATION

Tom Torlakson, State Superintendent of Public Instruction



FCCLA Leadership

- 2018–19 FCCLA State Officer Team
- Minimum of 12 students to affiliate a chapter. Fee is \$18.00 per student/ advisor to purchase leadership packets which includes instructional resources.
- 2016–17: 108 Chapters, 154
 Advisors, 4,188 Total Members
- 2017–18: 117 Chapters, 168
 Advisors, 4,911 Total Members



2017-18 CTSO Membership

DECA

4,500

• FBLA

7,187

FFA

89,499

FCCLA

4,911

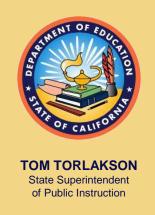
HOSA

8,271

Skills USA

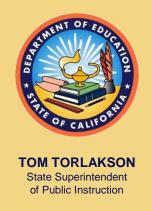
36,527

Total: 150,895



FCCLA Leadership

- **NEW** 2018–19 Middle School Flat Rate: \$450.00 for every middle school student to be affiliated.
- 2018–19 Calendar of FCCLA Statewide Events posted
- New chapters have until January 10 and active chapters November 1 to affiliate
- 2019 FCCLA State Leadership Conference is April 27–30, Riverside (Chapter Advisor Training for 30 advisors)
- 2019 FCCLA National Leadership Conference is June 30–July 4, Anaheim



California FCCLA

- SB 1070 provides \$80,000 for new/ current chapters, application is on state website: www.ca-fccla.org, deadline was August 17, 2018
- National FCCLA Chapter Summit, Friday, February 1–2, 2019, in Anaheim, California. New Chapter Advisor training will be provided.





State Superintendent of Public Instruction

2019 Capitol Leadership Experience



February 10-12, 2019

Open to any
Junior or Senior
FCCLA Region
Officer and
Member.
Space is limited to
5 participants per
region.



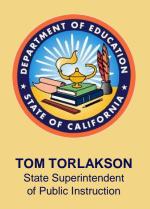
FCCLA Attire

- All California members/advisors must be in official FCCLA (not FHA-HERO) attire effective January 2019.
- FHA-HERO attire is not allowed anymore at Fall, Spring, and State Conference. Only black bottoms will be allowed. CRE dress check form will have penalty points if navy is worn.
- California is the only state allowed to purchase the FCCLA patches from nationals until January 2019.



FCCLA Patches

 Contact: Christy Ronaldson with National FCCLA (703) 476-4900 cronaldson@fcclainc.org. She will need to know how many you need, what you plan to use them for, and when you need them by. Once she has this information, she will authorize EGroup to sell them to you.



FCCLA Branding: Logo Use

http://fcclainc.org/advisers/chapter-advisers.php

 There are very specific guidelines for use of the FCCLA logo





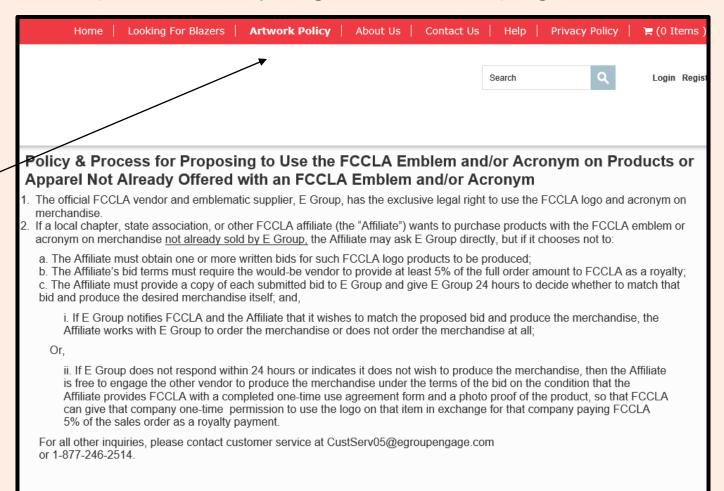
 It is a national policy that the name and emblem of FCCLA may not be used on commercially developed or member developed products, except as authorized by FCCLA national headquarters.



State Superintendent of Public Instruction

FCCLA Artwork Policy and Procedures

https://fccla.mybrightsites.com/pages/8271





State Superintendent of Public Instruction

FCCLA needs YOU!!! Be a Part of It.









State Superintendent of Public Instruction

FCSTAC needs YOU!!!

Do you teach...?

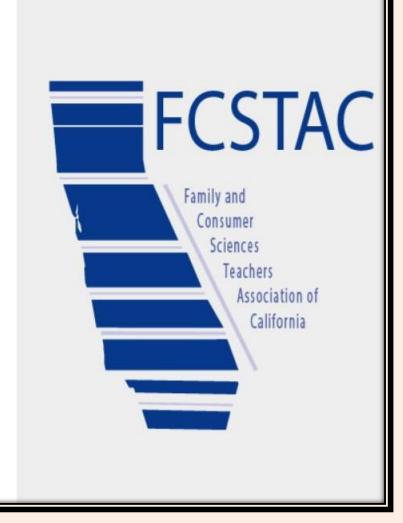
- Education, Child Development or Family Services
- Fashion and Interior Design
- Hospitality, Tourism and Recreation

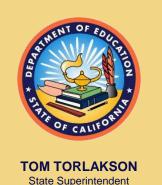
Then you belong in FCSTAC!

Why join?

- Advocacy
- Awards
- Communication
- Curriculum resources
- Legislative updates
- Networking
- Professional development

Check out <u>www.fcstac.org</u> for more information.



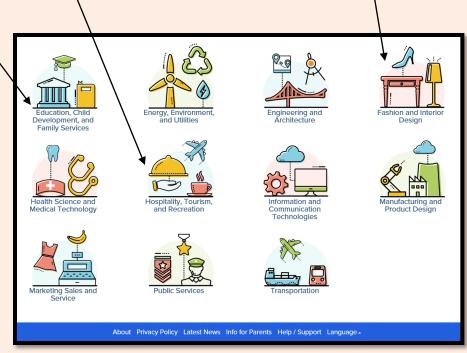


of Public Instruction

California Career Zone Resource (updated)

https://www.cacareerzone.org

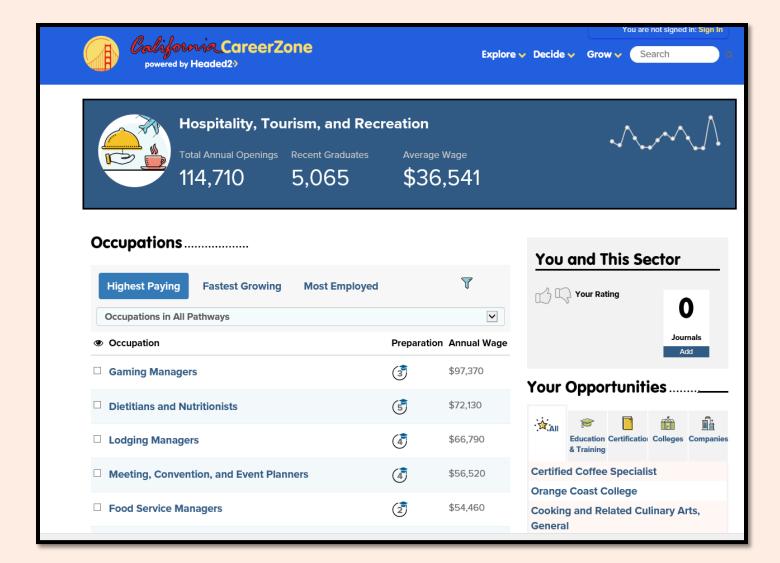






State Superintendent of Public Instruction

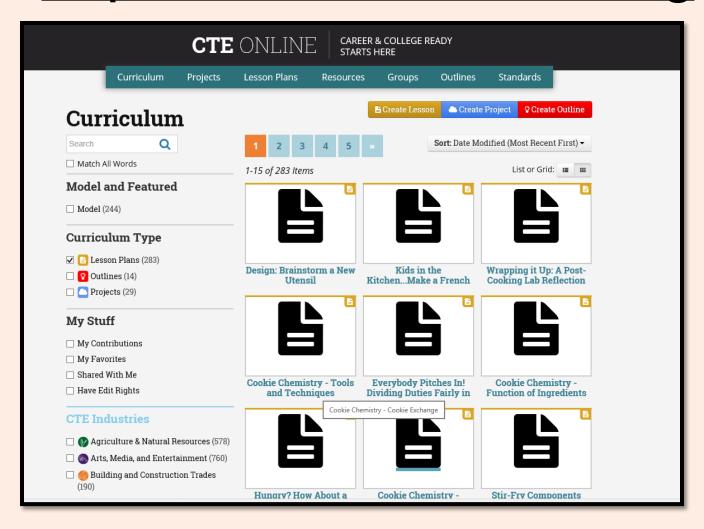
Click on Hospitality, Tourism, and Recreation





State Superintendent of Public Instruction

CTE Online https://www.cteonline.org

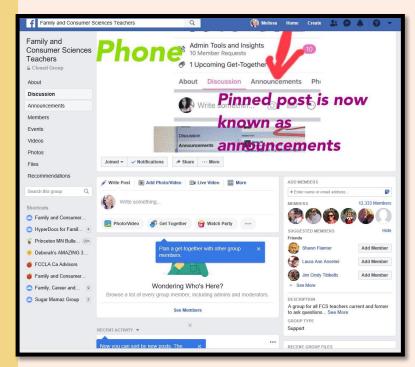




Facebook Resources

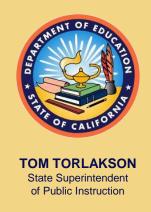


TOM TORLAKSON State Superintendent of Public Instruction





12,333 FCS teachers and 1,723 FCCLA Chapter Advisors There is also a CA FCS/FCCLA Facebook



Let's Take Action

 "The Whole is Greater than the Sum of its Parts." First coined by the philosopher Aristotle, this phrase aptly defines the modern concept of synergy. For anyone who has played sports, it echoes the T.E.A.M. acronym- Together, Everyone Achieves More.